

1st Summer Triad Vegan Festival

EXHIBITOR APPLICATION and RULES

11 am to 4 pm on Sunday, June 3rd, 2018

Summer Triad Vegan Festival

Deep Roots Market, 600 Eugene Street, Greensboro, NC.

We are delighted to have you participate as a vendor for our first Summer Triad Vegan Festival!

Organized by the Triad Vegan Society

Peas on Earth Level - For-Profit Vendors/Exhibitors

- **10 X 10 foot space outdoors at Deep Roots Market. Does not include electricity This includes food sold that is made under Department of Agriculture.**
- **Regular Registration \$ Free! (Registration and payment must be received by May 18th, 2018)**
- **Please Note: Merchants who already sell products at Deep Roots will be eligible for a free 10' x10' spot and may give away free samples, as well as discount coupons, but may not sell their product outside. Customers will have to purchase those products in the store and they will be prominently featured and promoted during the festivities by balloons marking their location.**

Peas on Earth Level - Non-Profit/Community Vendors/Exhibitors

- **10 X 10 foot space outdoors at Deep Roots Market. Does not include electricity.**
- **Registration Free! (Registration and payment must be received by May 25th, 2018)**

– **Lettuce Do No Harm Level: Food Truck/Food prepared on site (LIMITED)**

- **10 X 20 foot space outdoors at Deep Roots Market. Does not include electricity. Registration \$ Free plus \$75.00 permitting fee. (Registration and payment must be received by May 15, 2018).**
- **10X10 foot space outside at Deep Roots Market. Does not include electricity. Registration \$Free plus \$75.00 permitting fee. (Registration and payment must be received by May 15 th, 2018.)**

I have read and agree to comply with all Summer Triad Vegan Festival Rules.

This year the Summer Triad Vegan Festival is accepting online payments only. Please see more ways to support the festival on the attached *Sponsorship Application*.

Space is free and is limited for this event. You will need to apply to be one of our vendors/non-profit/community exhibitors and upon approval you will receive an email confirmation.

Please fill out this form and send us an email with your request to vend or exhibit. We are looking forward to working with you at this event!

Name of responsible party:

Name of Business:

Names of people who will be helping at your booth/table. These people will need to sign a waiver indemnifying Triad Vegan Society/ Deep Roots and Summer Triad Vegan Festival for any injury or loss that may happen to them at the event. This form will be emailed to the Responsible Party and will be collected during set up.

Address:

Website:

Phone number:

Please list or describe the products that you will be selling or sharing in the space below:

RULES GOVERNING VENDORS & EXHIBITORS

Please read carefully. These rules are part of the exhibitor contract.

1. **Permit for Festival:** All vendors will be required to be up to date on City of Greensboro and North Carolina State permits applicable to their product.
2. **Subletting Not Permitted:** Subletting of exhibitor space partially or in its entirety is not permitted.
3. **All food vendors that are under the Department of Agriculture must submit proof of Liability Insurance.**
4. **All food vendors who are under the jurisdiction of the Health Department must have a current food permit, provide proof of insurance, plus follow all required steps to sell food at our event. Details on the permit fee and process will be sent to all food vendors. The fee is \$75 in addition to required paperwork. Paperwork is due ONE month prior to the event.**
5. **Setup Instructions:** All exhibitors will receive a 10' x 10' spot unless otherwise agreed to. Exhibitors must allow adequate time to set up their booths. **All exhibitors must be set up and ready for visitors by 10:30 AM.** When you arrive at our event location a volunteer will have you sign in, direct you to your spot, and answer any questions that you may have. **Exhibitors are required to maintain a functioning exhibit the entire duration of the festival. Leaving early is not allowed.**
6. **Parking:** A festival volunteer will contact vendors before the event to schedule unloading. Vendors should have an estimate of how long it will take them to unload. Vendors will be able to unload/load by parking on streets near the festival during setup hours and after the event. **All exhibitors must remove their cars from the festival area before 10 a.m. and park in vendor parking surrounding the event. Vehicles will not be allowed back into the festival area until after 3 pm.**
7. **Tents:** All vendors must supply their own tents weighted tents (at least 8 lbs at each corner). Tents must be certified as rated commercial and fire retardant.
8. **Signage:** All exhibitors must have adequate signage clearly identifying the name of their business or organization. Exhibitors distributing food must include the names of the foods they are serving, a complete list of ingredients in each item, and prices. Food signage should list any food allergens present. All food options must be vegan and not include honey, gelatin, or bone char sugar.
9. **Tables: all vendors must supply their own tables and chairs. Coverings:** All tables must have coverings, such as tablecloths. You must supply your own table coverings.
10. **Care of Space:** Exhibitors must keep the areas in and around their booths clean. Spaces must be surrendered in the same condition in which they were received. Festival coordinators will provide garbage cans and recycling bins. Please bring your own garbage/recycling bins as well. In case of damage, exhibitors will pay such claims as are necessary to restore such spaces to their original conditions.
11. **Festival Cancellation:** If any contingency interrupts or prevents the holding of the Summer Triad Vegan Festival, including but not limited to inclement weather or other acts of nature, festival coordinators shall in no way be liable to exhibitors. Exhibitor registration fees cannot be refunded if the festival is interrupted or canceled since the fees are disbursed before the festival for operating licenses, permits, location rental fees and liability insurance required by the City of Greensboro and for equipment rentals, festival supplies, and festival promotion.
12. **Limitation of Liability:** Exhibitors agree to make no claim for any reason against festival coordinators or Triad Vegan Society, Summer Triad Vegan Festival/Deep Roots Market Cooperative for loss, theft, damage, or destruction of goods, nor for any injury to themselves, their employees or volunteers, or market visitors incurred at the festival. Exhibitors agree to indemnify festival coordinators and Triad Vegan Society, Summer Triad Vegan Festival or Deep Roots Market Cooperative against litigation and hold them harmless for any liability arising out of the exhibitor's participation in the market. Exhibitors agree to accept full responsibility

for any such loss, theft, damage, destruction of goods, or injury caused or experienced by the exhibitor. Exhibitors will supply a COI (certificate of insurance) naming Triad Vegan Society, Summer Triad Vegan Festival/Deep Roots Market Cooperative as an additional insured or a waiver of liability prior to vending at the event.

13. **Recyclable/Recycled/Reusable/Biodegradable Products:** In an attempt to protect our environment, this year we are **REQUIRING** the use of recyclable, recycled, reusable, and biodegradable serving or packaging products. Based on feedback from other festivals, attendees may favor food vendors using biodegradable/environmentally friendly serving products. We will be happy to offer suggestions in regards to such products.
14. **Water:** Potable water will not be provided for food vendors but vendors are encouraged to bring their own if possible. You do have access to sink water at the venue. **Bottled water is NOT allowed to be sold at the event.**
15. There is a \$55 fee for returned checks.
16. **Live Animals:** The presence of animals in any exhibit, other than those offered for adoption, **must be approved in advance** by festival management. Only service animals are allowed inside Deep Roots Market. We have access to outdoor space at the venue and upon approval adoptable animals can be welcome, but must stay outside.
17. Electricity will be available for an additional fee. Please inquire if you need to have access to an outlet. Please let us know if you require electricity. Generators are not permitted.

Upon processing my payment via our accounting software, I certify that I will abide by this Exhibitor Contract and that I have read and agreed to the Rules Governing Exhibitors. I understand that this contract is not valid until I have submitted payment, to festival officials, and they have confirmed receipt. Please save a copy of this contract for future reference. Please do NOT print unless you absolutely find it to be necessary. Thank you.

1. All Food Must Be Vegan: No animal flesh, such as beef, pork, poultry or seafood, or broth made from animal flesh, or animal fat, or gelatin, or bone char sugar is permitted in any foods or nutritional supplements. Vegan food contains no animal products whatsoever, thus excluding such items as eggs and dairy products (examples: milk, cheese, butter). We will be more than happy to help you choose vegan food offerings that will be popular and help you with any questions that you may have regarding this matter.

2. Manner of Food Distribution: Exhibitors distributing food can sell their food, give away free samples, or both. A permit may be necessary based on the type of food you are distributing.

3. By submitting payment you are agreeing to only bring vegan products or food options.

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June 3rd, 2018

11 am -4 pm

Sponsorship

Why sponsor the *Summer Triad Vegan Festival*? This festival is organized by the Triad Vegan Society, which also organized both the 2016 and 2017 Triad VegFests; we have a proven track record of successful events! We are also a local grassroots organization. Our organizers all live in the Triad and we really care about empowering local vegan entrepreneurs, and organizations, while addressing the larger issues embodied in the vegan world view.

Our primary goal is to grow awareness about all the benefits of veganism. We hope that the *Summer Triad Vegan Festival* will become an annual event held on *Animal Rights Day* and that it will help support a variety of animal rights causes in the years to come.

We are excited that we are now partnership with Deep Roots Market Cooperative! The Co-op is providing the space for the festival as well as many other perks. The Triad Vegan Society also uses a cooperative model for organizing, so we feel it is a natural collaboration. The co-op will be featuring all their vegan products on the day of the festival. They will also promote the event to the 10,000 people on their mailing list, and help in many other ways to make this event a great success! Vegan Festival visitors range from millennials to baby boomers. The festival connects folks who care about animals, the environment, and those who just want to enjoy a great community event. Our customers as well as vendors have consistently given us very positive feedback regarding our previous festivals.

Sponsorship helps promote all of the aims of the festival. Come join the Triad Vegan Society family and help us celebrate creating a more peaceful and vibrant world!

Please sponsor this event with your donation; we will add your logo to our website and we will thank all of our sponsors at the event the top of each hour!